

# Casinetto

QUALITY FOOD SELECTION



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Good food comes from high-quality, artisanal ingredients which is why we hand-pick our suppliers. They are friends and families who are environmentally aware and conscientious of how the food is produced.



**Giacomo Bernardelli**

FOUNDER





# We are different

Casinetto is a home grown business that understands how truly important it is to keep everything natural and simple. Being farmers ourselves, we understand that importance of sustainable farming practices and support businesses that do the same. We source and offer regional produce that have chosen to bypass intensive farming methods, keeping everything truly fresh.

## OUR MISSION

Our goal is to provide our customers with aspirational authentically produced food products from hand-picked suppliers in the world who know the importance of sustainable agriculture and fresh local produce.

## OUR VALUES

We only carefully source producers that provide 'real food' not that from mass production or intensive farming. We will never compromise on the quality and taste of natural food that has been grown by conscientious farmers and crafted with artisanal methods

SOME OF

# Our clients

## Catering Partners



## Hotel Partners



## Restaurant Partners



## Retail Partners



## MarketplaceParteners







# Dubai facilities

## In-House Operations

### Our facilities

One of the amongst the highest ranked food service providers from local authorities (Gold "A" from Dubai Municipality)

3500 M2 of temperature-controlled distribution facilities

Fulfillment storage for frozen, chilled and ambient food products

70 operational staff working on multiple 24/7 shifts to provide world-class service to our customers

ISO 22000 & HACCP Certified

### Our Fleet

25 temperature-controlled delivery vans and trucks

25 logistic experts covering 24/7 schedules to facilitate over 400 deliveries per day all across the UAE

Strong network of third party last mile delivery partners

50,000 line items are picked, packed & shipped on a monthly basis





# In-House Kitchen

Casinetto's dedicated in-house kitchen allows us to guarantee an offering of delicious cuts that are processed directly from the raw ingredients we source.

Our kitchen is equipped with the highest quality equipment and dedicated areas for:

**BEEF  
PROCESSING**

**PORK MEAT  
PROCESSING**

**FISH FILLETING AND  
PROCESSING**

**DEMONSTRATION  
AND TASTING AREA**



# 2500+ products across:



## Fruits & Vegetables

Carefully shipped twice a week just harvested, for maximum freshness and taste



## Dairy

Artisanal cheeses from small and large dairy farm and the staple ingredients of the Italian and Mediterranean cuisine



## Italian delicacies

Wide portfolio of unique items from all regions of Italy



## Meat & poultry

Halal certified products, mostly free range and hormone free



## Pork products

Italian and Spanish salami for "Tagliere" and antipasti, gourmet pork meat from Spain



## Condiments & dressings

Olive oils, balsamic vinegar and much more cuisine



## Organic & vegan

Health and environment friendly supply without compromising on taste



## Baking products

From pizza to bread to pasta and desserts, we have all the ingredients you need



Exclusive suppliers for some of  
the finest meat & poultry

# Meat & Poultry



Traditional Pork cold cuts  
from Villani, Parma

Halal cold cuts from  
Rigamonti and D'Autore

Artisanal specialities from  
Coccia and Corra'

Pasteurized eggs and poultry  
from Eurovo and Urgasa

Highest quality ham and meat  
from Covap Alta Expresion

GRUPPO  
**Eurovo**

ALTA  
EXPRESION  
**COVAP**

*urgasa*

**D'AUTORE**

**LDC**

**RIGAMONTI**  
Qualità dal 1919

**FRATELLI CORRA'**  
SALUMI TRADIZIONE

SALUMI  
**VILLANI**  
*arte di famiglia dal 1886*

*Coccia Sesto*  
Prosciuttificio  
dal 1947



## Exclusive selection of Italian food ingredients



Exclusive distributor  
for Mulino di Napoli  
Antimo Caputo



Handpicked tomatoes  
from Casinetto's  
family farm



Fresh truffles from  
Urbani and San Pietro  
a Pettine



Extra virgin  
olive oil from  
all over Italy



Artisanal pasta range from  
from Canuti, De Cecco and  
many regional producers

Fresh sauces from  
Conserve della Nonna,  
Formec Biffi, Agromonte

  
**DE NIGRIS**  
1889

  
**CAPUTO**  
1924  
Il mulino di Napoli

**URBANI**  
  
TARTUFI

TENUTA  
**San Pietro a Pettine**  
TARTUFI - UMBRIA

  
**Canuti**  
PASTA ARTISANS

  
**Biffi**  
Milano 1852

  
Le  
Conserve  
della  
Nonna



# FISH & SEAFOOD

The main visual features a whole fish with three lemon slices on its side, a stack of five mussels, and a piece of octopus. The text 'FISH & SEAFOOD' is written in large white letters across the center.

Quality fish & seafood, straight from the source

Red Shrimp from the coast of Mazara, Sicily

Exquisite shrimps and squids from Argentina

Tender octopus from Moy Seafood, established since 1949

Langostini "scampi", Lobsters and Scallop from the Atlantic Oceans

Premium Italian tuna from Callipo

Delicious bottarga mullet roe from Sardinia





Artisanal formaggi and  
dairy products from the heart of Italy

# Italian formaggi and dairy products



Mozzarella Fiordilatte  
Valle Verde

Fresh Burrata from Apulia -  
Murgella Caseificio Palazzo

Authentic cheeses from all over Italy: Grana  
Padano and Parmigiano Reggiano

Ricotta, mascarpone, provolone,  
asiago, montasio

Pecorini sheep cheese from  
Sicilia, Tuscany and Sardinia

Gourmet pecorini from the  
Luigi Guffanti selection





## Bakery, sweets & treats from the most loved brands in the world



Festive celebrations with panettone, pandoro, nougat and colombe



Gourmet Italian Chocolate from the heavenly Venchi



Traditional culture candies from Pastiglie Leone



Sperlari

CACAO  
GRUDO

Venchi  
1878

Leone  
Torino 1857

Vergani

DAL 1894  
MELEGATTI

PIASCINARO









# Our marketing presence

**39,000+**

Social following across all channels: 39,000+ and growing

**19%**

Increase in customer acquisition mom

**86%**

Return rate on customers mom

**11%**

Increase in social presence and following mom

**25+**

Brand influencer ambassadors including some of the cities top rated chefs

**19%**

Increase in website traffic mom

**33%**

Increase in community engagement

**400+**

Google reviews with a 4.7 rating



# Meet some of our partners:

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## **Muraglia Family**

Producers of extra virgin olive oil from Apulia, Italy. The iconic ceramic jar combined with the best extra virgin olive oil from Apulia



## **Maurizio and Alvaro, Tenuta San Pietro a Pettine**

For the foodies, fresh and elaborated truffles of great quality from Umbria, central Italy



## **Leonardi Family**

The Leonardi Family that proudly produces the Italian blue cheese, distributed exclusively by Casinetto in the UAE



## **Giuseppe Morana**

Morana is a direct producer of datterino and chary tomatoes in Sicily. Famous in the UAE for their sweet taste



## **Caputo,**

“The mills of Naples” is the partner of Casinetto for flours. Both for horeca and b2c segments



## **Moyseafood**

The best octopus in the market, thanks to its tender consistency. A partnership in continuous growth with this family owned company founded in 1949



## What our partners say about us:



Our hotel is famous for excellent food and high-quality, which is why we use Casinetto to source our farm products directly

**Izu Ani**  
Chef & Founder Gaia Dubai  
& Montecarlo, Carine, Kitch-in



We have been able to create a much larger array of dishes for our customers, thanks to the amazing selection of products we can get from Casinetto.

**Massimiliano Valenzi**  
Culinary Chef Warner  
Bros World

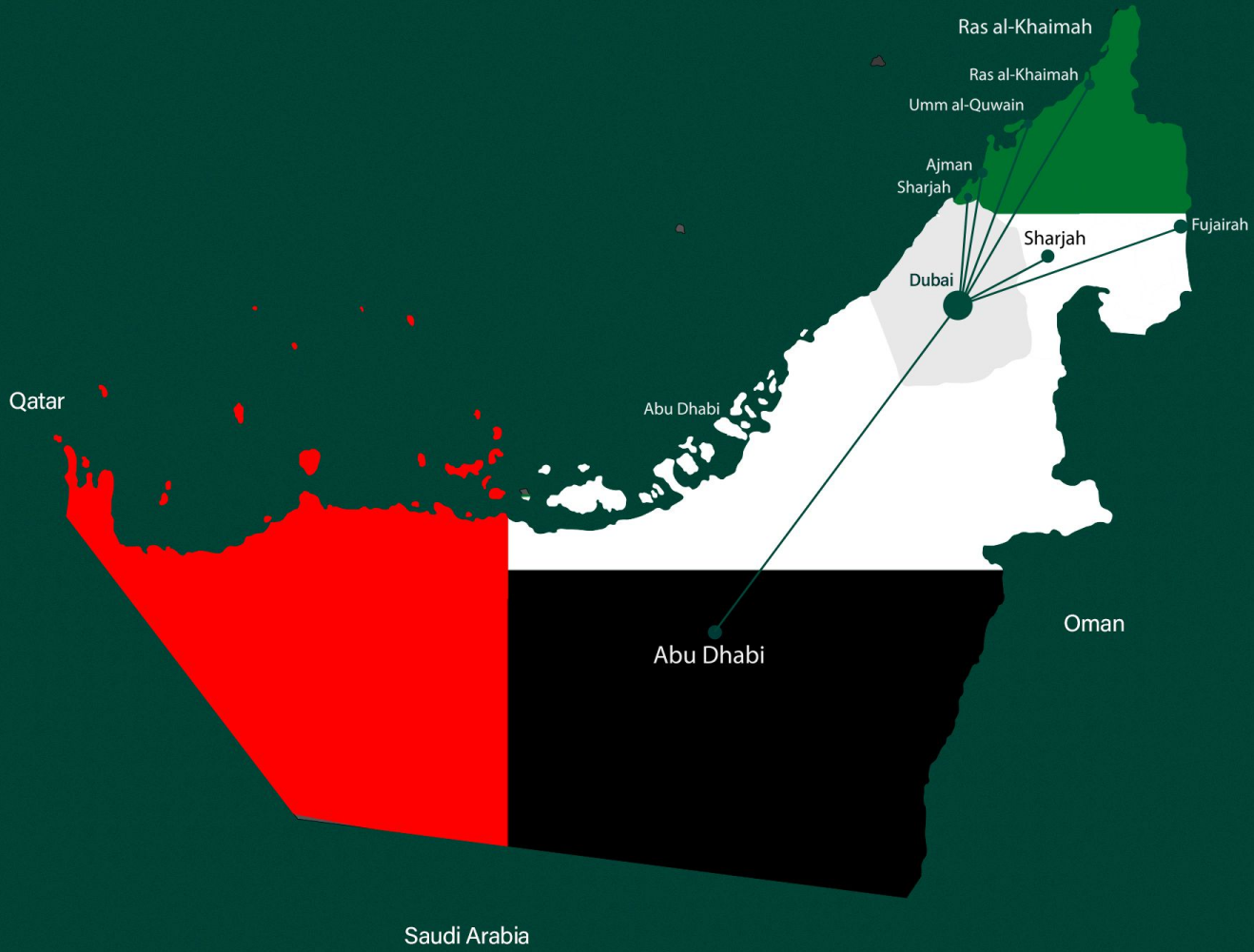


The compliments we get every day from customers are mostly due to the authentic Italian foods we order from Casinetto.

**Kate Evans**  
Category Manager Spinney's  
Dubai LLC









*Casinetto*

QUALITY FOOD SELECTION

# Buon appetito!

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E-COMMERCE  
HORECA

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